

FOR IMMEDIATE RELEASE

ROCKI partnership helps Spotify® subscribers wirelessly stream music to any speaker

*People who stream music from their mobile devices
no longer have to replace existing speakers with wireless ones*

Boston – (January 26, 2015) – ROCKI, whose 3-ounce device allows mobile phone users to wirelessly play music they love on speakers they already have, has announced a partnership with Spotify, the number one digital music service in the world, to let Spotify subscribers play music wirelessly to ROCKI-connected speakers from within the Spotify app.

Spotify Premium subscribers can select their ROCKI device under the [Spotify Connect](#) icon to stream Spotify through their ROCKI connected speakers.

“We could not be more thrilled to work with Spotify Connect,” says Nick Yap, Founder and CEO of ROCKI. “Spotify’s 60 million active users (including 15m paid subscribers) want the freedom to play music on speakers wherever they are – in different rooms at home, at friends, or on vacation. Now Spotify subscribers don’t have to replace existing speakers or lug a wireless speaker with them to enjoy Spotify wherever and whenever they want.”

ROCKI is a compact and lightweight portable Wi-Fi device that plugs in to any speaker to Wi-Fi enable it. Using Wi-Fi, ROCKI receives audio from smartphones, tablets or PCs, at a greater fidelity and over greater distances than Bluetooth. The free downloadable ROCKI app, available for Android and iOS, allows users to access their saved music, a growing number of cloud music services and now online music streaming service Spotify.

With consumers increasingly relying on mobile devices to source their music wherever they go, they need an easy way to get music from their devices to existing speakers. Demand for ROCKI is driving sales globally, with distribution partners already in 12 countries and 10-fold annual growth rate. ROCKI is available on Amazon, Grommet, as well as www.myrocki.com for \$49.

All current and future ROCKI devices will work with Spotify Connect.

About ROCKI

ROCKI is helping consumers worldwide play the music they love from their mobile devices to speakers they already have. By transforming existing speakers into Wi-Fi-enabled speakers, ROCKI enables consumers to play music from their mobile devices in any room or building with Wi-Fi. ROCKI is changing the way everyone enjoys music.

For more information, see www.myrocki.com/Spotify

About Spotify

Spotify is an award-winning digital music service that gives you on-demand access to over 20 million tracks. Our dream is to make all the world's music available instantly to everyone, wherever and whenever you want it. Spotify makes it easier than ever to discover, manage and share music with your friends, while making sure that artists get a fair deal.

Spotify is now available in 57 markets globally with more than 60 million active users, and over 15 million paying subscribers.

Since its launch in Sweden in 2008, Spotify has driven more than US\$1bn to rights holders. Spotify is now the second biggest source of digital music revenue for labels in Europe, and the biggest and most successful music streaming service of its kind globally.

www.spotify.com

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