#### FOR IMMEDIATE RELEASE

# ROCKI APPOINTS ITS FIRST DISTRIBUTOR, REAL SOLUTIONS HAARLEM B.V. (NETHERLANDS) FOR BENELUX MARKET



19 December 2013, New York – ROCKI, the revolutionizing and innovative start-up in the music devices industry announces Real Solutions as a distributor for Benelux.

Less than 30 hours before the ROCKI Kickstarter campaign closes, ROCKI reaches a distribution agreement with Real Solutions Haarlem B.V. in The Netherlands, as its distribution partner for the Benelux market.

"We are excited to appoint Real Solutions as our distributor for the Benelux market. They are highly regarded within their large client network which consists of both online resellers and retailers ensuring ROCKI will be available through various outlets for all consumers" says Dennis List, Co-Founder of ROCKI.

"ROCKI is a truly revolutionary Wi-Fi music sound system and the huge success with Kickstarter showcased the demand for such a solution. We are delighted to become a ROCKI distributor for Benelux and believe the ROCKI Play and Play + offer a great business opportunity for our customer base. Consumers in the region will be able to purchase the product within the near future"

Not in The Netherlands? Don't worry, ROCKI is "For Everyone".

With the Kickstarter campaign coming to a close, ROCKI will embark on its next phase of "Life after Kickstarter" with the set up of its global distribution network. More distribution partners for each country and/or region are expected soon.

## ROCKI Kickstarter Campaign:

http://www.kickstarter.com/projects/rocki/rocki-wifi-music-system-from-every-phone-to-all-sp

ROCKI - From every phone, To all speakers, For everyone. Free your music!

# Contact

### ROCKI

For more information, please contact ROCKI at: Press & Media Relations : press@myrocki.com

Developers: developers@myrocki.com

Alliances, Partners, Channel, Resellers : partners@myrocki.com

\* Regarding sample purchase requests, Partners, Channels & Resellers are encouraged to support us via our Kickstarter page so you are sure to be part of the early birds to receive the ROCKI

Press Site: <a href="http://www.myrocki.com/press">http://www.myrocki.com/press</a>

Website: http://www.myrocki.com

Facebook: <a href="http://www.facebook.com/myrocki">http://www.facebook.com/myrocki</a>

Google+: <a href="http://gplus.to/myrocki">http://gplus.to/myrocki</a>

Twitter: <a href="http://www.twitter.com/myrocki">http://www.twitter.com/myrocki</a>

# REAL SOLUTIONS HAARLEM B.V.

For more information, please contact Real Solutions Haarlem B.V. at:

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#### About ROCKI

ROCKI has designed and developed the ROCKI Wifi Music System with the vision to revolutionize home music. By first transforming all existing speakers new or old into wifi speakers, and building the ROCKI system that plays music from every phone, to all speakers, for everyone, ROCKI changes the way everyone enjoys music. Free your music!

#### About REAL SOLUTIONS HAARLEM B.V.

Real Solutions Haarlem - Import and distribution of data storage, surveillance and multimedia systems. Specialised in the distribution and assembly of various data storage, IP camera's and multimedia solutions. Also for professional customised solutions such as portable harddisks and specialised systems. Originally started as an online Value Added Reseller, Real Solutions Haarlem has grown in these 8 years to Value Added Distributor, always with the same vision: We care about your clients too.

#### About KICKSTARTER

Kickstarter is the world's no.1 crowdfunding platform, allowing start-ups with innovative ideas to pitch their idea and seek public funding support. In return the backers receive rewards, often the actual product (tangible or intangible) the startup intends to create. Anyone with a credit card can support a project by simply clicking the Pledge button on the project page.