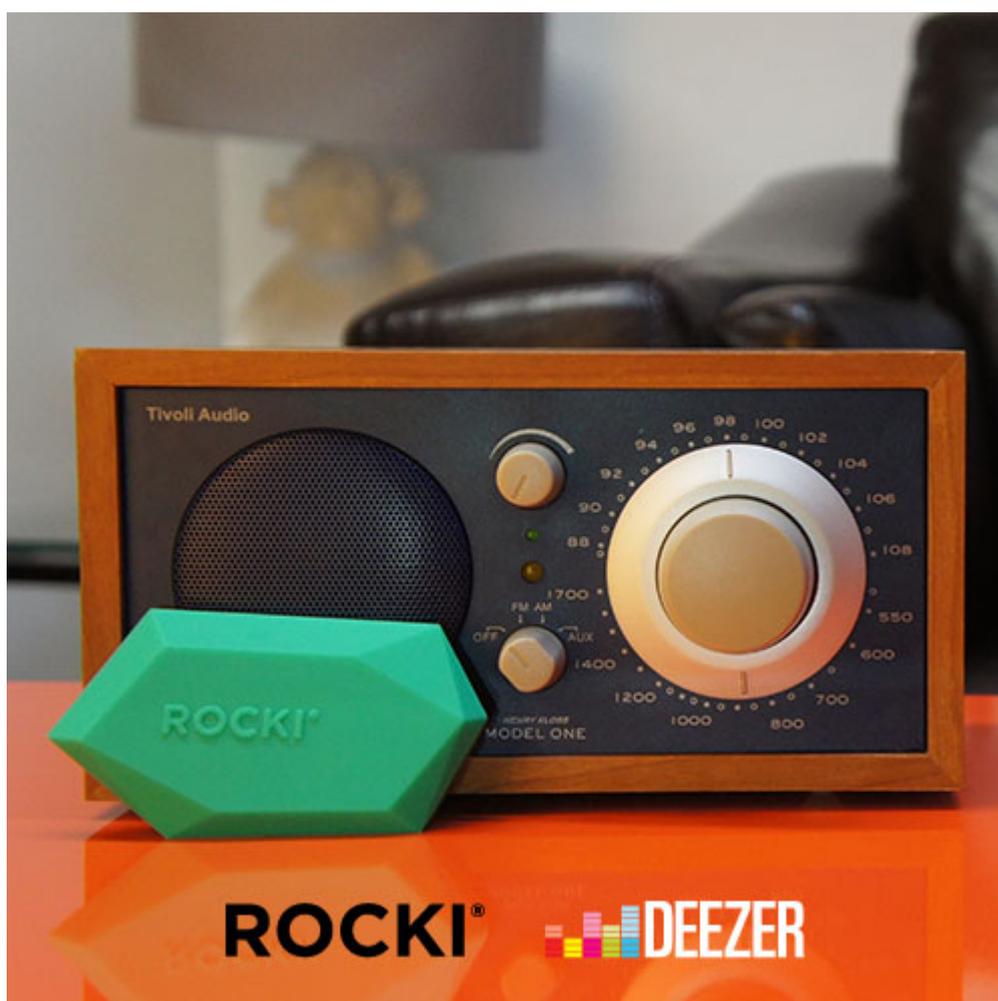


FOR IMMEDIATE RELEASE



ROCKI Streams Music to Deezer Subscribers' Speakers

ROCKI Adds Support for Deezer Music Service

Boston – (February 17, 2015) – ROCKI, whose 4-ounce device allows mobile phone users to wirelessly play music they love on speakers they already have, has announced a partnership with Deezer, the global music streaming service, to let Deezer subscribers play their favorite music to ROCKI connected speakers.

With the integration of the Deezer music service in ROCKI, users can add their Deezer account and access 35 million tracks, their personal favorites, playlists or kick back and listen to tailored music recommendations through 'Flow' - straight from within the ROCKI app to stream it to ROCKI-connected speakers.

"We are excited to be working with Deezer to enable their subscribers in over 180 countries enjoy music wherever and whenever they want." says Dennis List, Co-founder and Chief Product Officer of ROCKI. "Deezer's 16 million active users (including 6 million paid subscribers) now have the choice to play music wirelessly without having to replace existing speakers or lug a wireless speaker with them."

This is ROCKI

ROCKI is a compact and lightweight portable Wi-Fi device that plugs in to any audio system or speaker with a line in, to Wi-Fi enable it. Using Wi-Fi, ROCKI receives audio from smartphones, tablets or PCs, at a greater fidelity and over greater distances than Bluetooth technology. The free downloadable ROCKI app, available for Android and iOS, allows users to access their saved music and a growing number of cloud music services.

“The power of Rocki lies in it’s simplicity and ease of use, and by working together we are unlocking the ability to play streamed music in even more places than ever before. We are delighted to be working with such a great partner.” Clément Cezard, Chief Business Development & Strategy, Deezer

With consumers increasingly relying on mobile devices to source their music wherever they go, they need an easy way to get music from their devices to existing speakers. Demand for ROCKI is driving sales in 12 countries at a 10-fold annual growth rate. ROCKI is available on Amazon as well as www.myrocki.com for \$49.

All current and future ROCKI devices will work with Deezer. On iOS, ROCKI uses Airplay to stream from music apps. Android devices only need update the ROCKI App on Google Play.

About ROCKI

ROCKI is helping consumers worldwide play they love from their mobile devices to speakers they already have. By transforming existing speakers into Wi-Fi-enabled speakers, ROCKI enables consumers to play music from their mobile devices in any room or building with Wi-Fi. ROCKI is changing the way everyone enjoys music.
www.myrocki.com

About Deezer

Deezer is the first truly global on-demand audio provider, offering a digital music streaming service in more than 180 countries, with 16 million monthly active users and 6 million paid subscribers worldwide. Deezer is at the forefront of a streaming revolution, allowing fans instant access to the largest music catalogue in the world, with more than 35 million songs and 30,000+ radio channels on any device. Combining the best of man and machine, Deezer’s global editorial team searches for the best music around the world and its algorithmic recommendations help fans discover music they will truly love. Deezer is available on your favorite device, including smartphone, tablet, PC, laptop, home sound system, connected car or smart TV.

Launched in 2007, Deezer is a privately held company, headquartered in Paris with offices in San Francisco and around the world. Deezer is also available in the U.S.. Deezer is currently available as a free download for iPhone, iPad, Android and Windows devices or on the web at <http://www.deezer.com> globally outside the US. In the fall of October 2014 Deezer acquired leading on-demand talk radio service Stitcher.

For the latest news, and official Deezer images go to Deezer.com/company/press

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