

FOR IMMEDIATE RELEASE

ROCKI & OMATE TRUESMART ANNOUNCES COLLABORATION AT LEWEB'13 TO STREAM MUSIC FROM YOUR SMARTWATCH TO EVERY HOME SPEAKER SYSTEMS, ENJOY MUSIC IN EVERY ROOM.



12 DECEMBER 2013, PARIS - ROCKI & OMATE TRUESMART COLLABORATE TO STREAM MUSIC FROM YOUR SMARTWATCH TO EVERY HOME SPEAKER SYSTEMS, ENJOY MUSIC IN EVERY ROOM

At LeWeb'13 in Paris, a leading international conference for start-ups and entrepreneurs. Nick NM Yap (CEO ROCKI) and Laurent Le Pen (CEO Omate) shake hands on a collaboration that would see both companies join forces to break new ground and take streaming music into the smartwatch and home audio realm.

“At home, your smartphone is probably on the coffee table or on the nightstand next to your bed. Omate TrueSmart is always on your wrist. In addition to no longer missing any calls because you didn't hear your phone ring in the other room, the potential for personal applications centered around control right from your wrist in the smart home is huge with TrueSmart. ROCKI is an example of that potential in Omate TrueSmart's wearable ecosystem. Imagine everywhere in your home, you could have all your music wirelessly and seamlessly right from your TrueSmart, in every room you walk into” says Laurent Le Pen, CEO of Omate

“ROCKI's vision is to have all your music, from every phone, to all speakers, for everyone. Now with the Omate TrueSmart collaboration, we look forward to bringing streaming music into the smartwatch and wearable space. It's time streaming music gets out of the headphone and phone combination. There's nothing wrong with that combination, but there's a time for headphones, and there's a time for music filling the room and for that matter, every room in the house! TrueSmart is an absolute leader in the smartwatch world and we are happy to make ROCKI work with Omate.” says Nick NM Yap, CEO of ROCKI

Users of ROCKI and TrueSmart can expect special features like swipe for next song designed specifically for an enhanced music experience on the smartwatch.

ROCKI App will be available to all Omate TrueSmart users in February, on Google Play Store as well as Omate's Ostore for wearable apps.

Get your ROCKI now on Kickstarter Campaign before 20 December 2013:

<http://www.kickstarter.com/projects/rocki/rocki-wifi-music-system-from-every-phone-to-all-sp>

To celebrate the collaboration, both companies have made special offers to fans of Omate TrueSmart & ROCKI. Check "Update" on ROCKI Kickstarter for details.

<http://www.kickstarter.com/projects/rocki/rocki-wifi-music-system-from-every-phone-to-all-sp/po>
[sts](#)

ROCKI - From every phone, To all speakers, For everyone. Free your music!

Contact

ROCKI

For more information, please contact ROCKI at:

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Developers : developers@myrocki.com

Alliances, Partners, Channel, Resellers : partners@myrocki.com

** Regarding sample purchase requests, Partners, Channels & Resellers are encouraged to support us via our Kickstarter page so you are sure to be part of the early birds to receive the ROCKI*

Press Site: <http://www.myrocki.com/press>

Website: <http://www.myrocki.com>

Facebook: <http://www.facebook.com/myrocki>

Google+: <http://gplus.to/myrocki>

Twitter: <http://www.twitter.com/myrocki>

Omate

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Website: <http://www.omate.com>

Facebook: <http://www.facebook.com/omatetruesmart>

Google+: <http://gplus.to/omatetruesmart>
Twitter: <http://www.twitter.com/omatetruesmart>

About ROCKI

ROCKI has designed and developed the ROCKI Wifi Music System with the vision to revolutionize home music. By first transforming all existing speakers new or old into wifi speakers, and building the ROCKI system that plays music from every phone, to all speakers, for everyone, ROCKI changes the way everyone enjoys music. Free your music!

About Omate

Omate® is a vertically integrated Original Design Manufacturer designing wearable wireless computing technologies. Our first product Omate® TrueSmart™ is a unique hi-tech companion that helps manage your connected life and manage both Business and Leisure moments through your wrist. More than a watch, more than just a Bluetooth accessory, Omate® TrueSmart™ is a genuine standalone smartwatch that can also work independently from your smartphone. Omate® TrueSmart™ is a camera, a phone, a GPS, a security device, a sport trainer, a social buddy, a health & fitness partner,...The Omate® TrueSmart™ packs a 2G/3G phone/modem connectivity and is running Omate® launcher on top of Google Android 4.2 along with a wide range of impressive features and apps. Stay tuned with Omate®!

About KICKSTARTER

Kickstarter is the world's no.1 crowdfunding platform, allowing start-ups with innovative ideas to pitch their idea and seek public funding support. In return the backers receive rewards, often the actual product (tangible or intangible) the startup intends to create. Anyone with a credit card can support a project by simply clicking the Pledge button on the project page.